

Jardin emballé, 7th edition

New Brunswick Botanical Garden

November 6 - 8, 2026

Following the success of previous editions of the Jardin emballé, the Société du Jardin botanique du Nouveau-Brunswick (SJB NB) has decided to present the 7th edition of this activity.

Many new features will make the Jardin emballé a true festival showcasing the region's artists and artisans in the beautiful natural environment of the New Brunswick Botanical Garden.

This activity is part of the "buy local" movement. It also encourages the preservation of the region's cultural heritage and encourages the development of arts, crafts, traditional arts, and local products.

Activity details

Location:	New Brunswick Botanical Garden, Edmundston
Date:	November 6 - 8, 2026
Schedule:	Friday, November 6, from 1 p.m. to 8 p.m. Saturday, November 7, from 1 p.m. to 8 p.m. Sunday, November 8, from 10 a.m. to 4 p.m.
Stand installation:	Thursday, November 5, from 10 a.m. to 4 p.m.
Stand dismantling:	Sunday, November 8, from 4 p.m. to 6 p.m.
Type:	indoor and outdoor market (with heating)

Call for exhibitors

The New Brunswick Botanical Garden Society invites all artists, artisans, and creators to submit their applications. Works of art, products from traditional arts (crafts) and food products (all hereinafter referred to as "local products") are eligible. Manufactured and/or commercial (branded) products are not eligible. **The deadline to apply is Friday, July 31, 2026, at noon.**

A "local product" is a product that comes from or whose main components come from a delimited and homogeneous territory. They are distinguishable from products of the same nature by characteristics and traits from this specific territory (in this case the greater Madawaska region).

Exhibitors (Attention)

All exhibitors will have to register for the entire event (3 days).

Selection criteria

Only local products will be accepted. Since a limited number of stands are available, a selection committee will be formed by the SJB NB, alongside members representing partner organizations. Selection priority will be assigned as follows:

- local products made by hand and/or in an artisanal way;
- applicants from and/or residents of the greater Madawaska region, New Brunswick, and eastern Québec;
- individuals affiliated with the partner organizations.

To offer the widest possible range of products, the selection committee reserves the right to solicit additional applications if an artistic discipline or a type of product is under-represented.

Application form and payment

Interested exhibitors must complete the application form and submit it, with payment, using one of the following 3 methods: i- in person at the Botanical Garden; ii- by email (anne.martin02@gmail.com), iii- by completing the online application form. You can get help by calling Anne Martin at 506-733-0005 or Sylvie Macdonald at the Botanical Garden Boutique at 506-737-4444 (ext. 1).

The form is available at the Botanical Garden, and in the Botanical Garden's online store at: <https://jardinnbgarden.com/boutique/>. ***No registration will be accepted until payment has been completed.***

Cheques must be made out to the Société du Jardin botanique du Nouveau-Brunswick. Unselected exhibitors will be reimbursed by the SJB NB.

Payment can be made:

- in person at the Botanical Garden (by debit, credit, cheque or cash)
- in the Botanical Garden's online shop (by credit card):
<https://jardinnbgarden.com/boutique/>
- by mail: P.O. Box 1629, Saint-Jacques, NB E7B 1A3 (by cheque)

Stands and equipment

Given the limited number of stands, it is possible that only one stand can be allocated per exhibitor. In addition, it is very important to specify your needs (electrical plug, sink, peg board, etc.) in the application form. The organizing committee will do its best to accommodate everyone but cannot guarantee availability. The SJB NB will contact all approved exhibitors to confirm the location, arrival time and assigned equipment.

Regulations

The selected exhibitors undertake to comply with the market regulations, the eligibility criteria, the established hours (preparation/dismantling, opening/closing), the assigned location, the provincial guidelines for food premises at temporary events¹, etc.

Failure to comply with the regulations could result in denial of access to the site during the market and even in future markets. In case of uncertainty about the procedures to be followed, it is the exhibitor's responsibility to inquire with the organizers and ensure that they comply with the regulations of the market.

¹ The guidelines are available at the following address: <https://www2.gnb.ca/content/dam/gnb/Departments/h-s/pdf/en/HealthyEnvironments/temporary-events-guide-organizers.pdf>.